

sage butterfly design

- * web design
- * print media



- * logo design
- * videography

...taking you and your ideas from cocoon to flight.

Terms & Pricing



Out of respect to my clients, I wish to furnish you with basic guidelines that will promote professionalism throughout our working relationship. Please read over the following terms to promote a mutual understanding of our web design agreement:

****These are GENERAL pricing guidelines. Every site is custom designed and priced.****

There are different design packages to choose from. These include:

* Web "Ad" : composed of one page with up to two photos & limited text, email link keywords & search engine submission.	Cost: \$199.00
* Basic Site: "WEB-BIZ" SPECIAL <i>helping you to establish your internet presence-</i> composed of up to 3 pages (categories) and two photos per page. This also includes registration of your domain name, contact info form for your clients to reach you, keywords & search engine submission.	Cost: \$499.00
* Moderate Site : composed of up to 6 pages (categories) and up to 10 photos. This also includes a contact info form, keywords and search engine submission.	Cost: \$699.00
Large Site : composed of over 6 pages (categories) and up to 15 photos. This also includes a contact info form, keywords and search engine submission.	Cost: from \$899.00
* Small Ecommerce : Same as basic plus up to 10 shopping cart items for purchase on secure server. (Does not include shopping cart annual fee of \$249.00)	Cost: \$999.00
* Medium Ecommerce : Same as moderate plus up to 20 shopping cart items for purchase on secure server. (Does not include shopping cart annual fee of \$249.00)	Cost: \$1299.00
* Large Ecommerce : more than 20 items:	Custom Pricing

All of the above programs will be charged on a project basis. Should the design require more time for changes, additions, etc. this will be billed at a negotiable hourly rate - project dependent - as will follow up modifications.

It behooves my clients to have a solid idea of what they wish to accomplish with their site as well as having a clear ideas regarding design specifications (color scheme, fonts, etc.). The more info you can provide at the beginning, the better the chances of remaining within the project design time.

If you give me "creative license" and are not pleased with my rendition of what your site should look like, any changes will also be billed at the above hourly rate.

Please also note that while the initial design consultation is free, any follow up meetings to discuss the design will be included in your project design time.

Thanks for the opportunity!

Maureen

To download a client's guide and learn about what info I need as a designer, fee structures, and marketing your site, [click here](#).



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